

Quality Policy



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Novanta designs and manufactures technologies that meet key regulatory and quality standards, inspiring trust, and reliability. We listen to our customers to deliver products that exceed expectations in quality, reliability, safety, and value. Our Quality Management System focuses on continuous improvement of our people, products, and processes.

Strategic Goals

We aim to achieve our goals of delighting customers, growing profitably, delivering innovations that matter and providing growth opportunities for employees through our core values:



Win With Customers

Help customers differentiate to win



Keep Our Promises

Do what we say with no excuses



Stretch for the Limit

Take calculated risks to over-deliver.



Be Real

Be respectful, open, and honest.



Be a Great Team

Win together as a team.